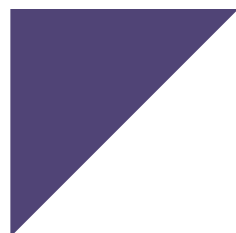




# *Oh Mercy - Searching for Hope in the Promised Land*

Facts and Statistics

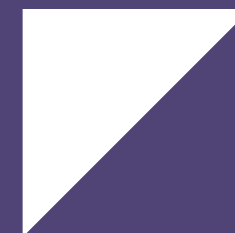


*Oh Mercy* was accessed on  
ohmercyfilm.com

**818 times**

In the time period between  
February 24, 2021 and October  
25, 2021

76 (9%) viewers indicated that they wanted  
to hold a screening or share the film with a  
number of people

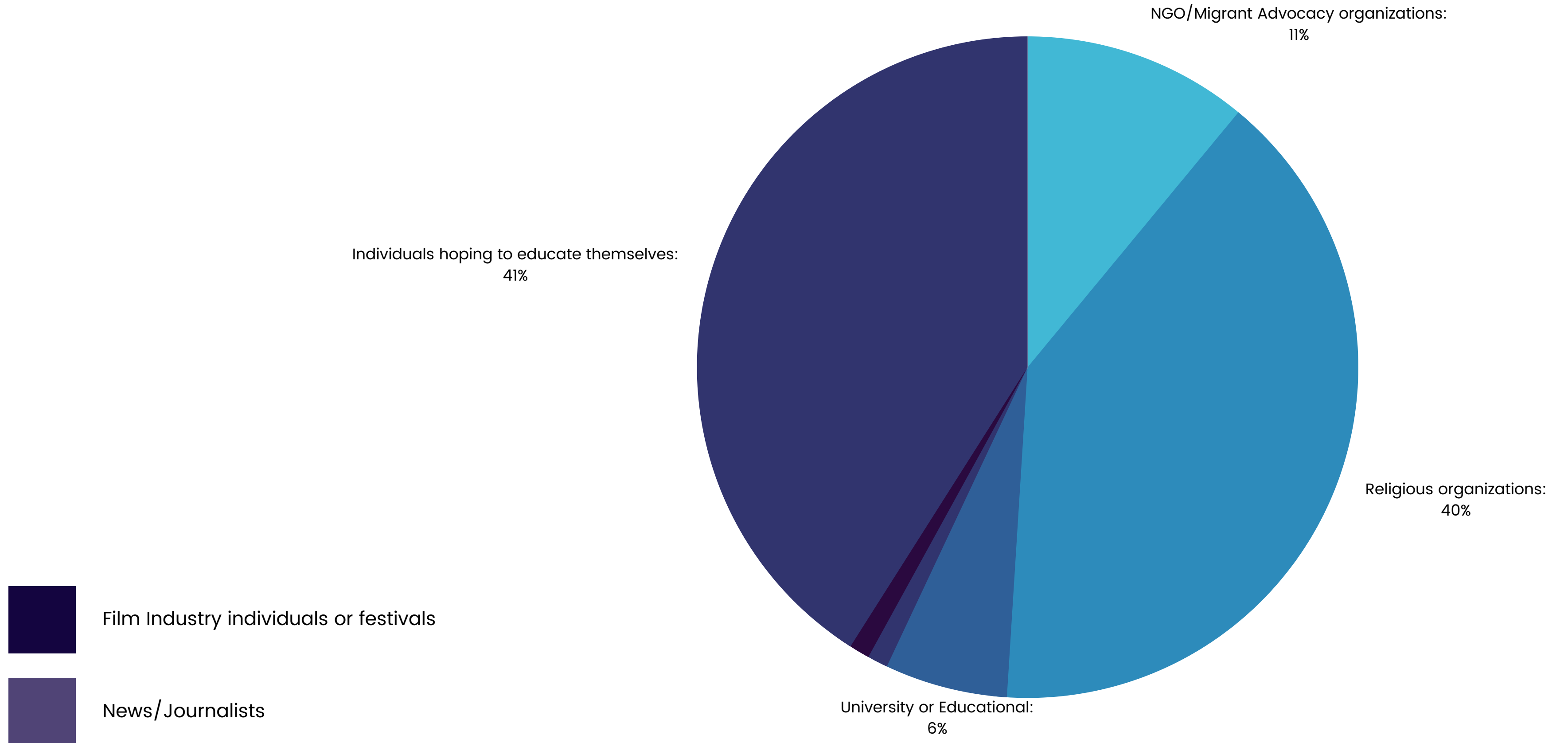


In the same time period, *Oh Mercy*  
received

**5,533  
views**

**on YouTube.com**

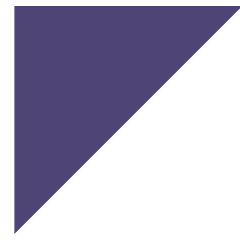
# Viewership Demographics



*Seeing is  
Believing/Oh  
Mercy*  
**Screening  
Initiative**

Month of October 2021

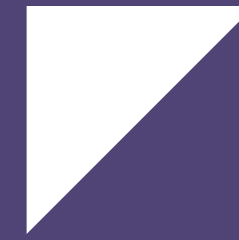




*Oh Mercy* was accessed on  
ohmercyfilm.com

# 117 times

during this initiative.

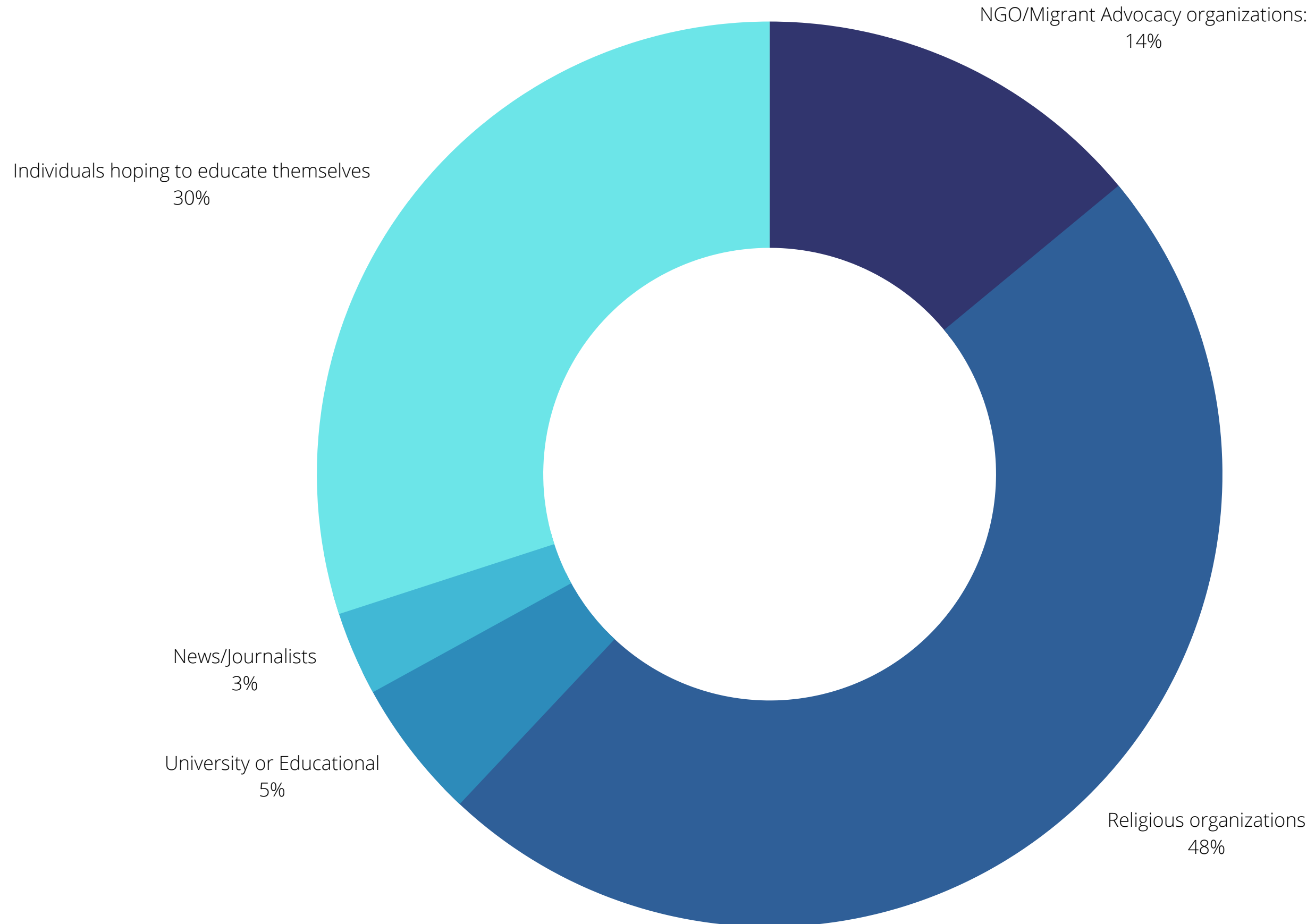


In the same time period, *Oh Mercy*  
received

# 622 views

averaging about 20 views per  
day.

# Viewership Demographics



# Combined Viewership of the 4 Versions of *Oh Mercy*

**662  
views**

**Revised  
Version**

Published  
September 24,  
2021

**125  
views**

**English  
Subtitles**

Published  
March 26, 2021

**157  
views**

**Spanish  
Subtitles**

Published  
March 3, 2021

**4,629  
views**

**Original  
(no sub)**

Published  
February 23,  
2021

# Additional Distribution Outlets

## Film Festivals

- CineSol Film Festival
- Washington West Intl. Film Festival
- Austin Intl. Film Festival

## Religious Institutions

- United Methodist Church of the Resurrection (Kansas City)
- US Catholic Conference of Bishops
- Catholic Charities USA
- Evangelical Immigration Table

## Advocacy Organizations

- Hearts and Homes for Refugees (Westchester, NY)
- Welcome With Dignity

## Other Institutions/Organizations

- The University of Virginia screening w/ Bob Bilheimer and Lucy Bassett
- The National Immigration Law Center



# NGOs/Migrant Advocacy Organizations who have accessed *Oh Mercy*

- Hope 4 Humanity
- Freedom for Immigrants
- Call to Action
- ACLU
- Refugee Services of Texas
- Conversations with Friends
- Casa Juan Diego
- Women of Welcome
- Mennonite Disaster Service
- Global Response
- Solidaire
- FWD.US
- Immigrant Hope
- Orange County Justice Fund
- Ladies Let's Talk
- Time for Equality
- HDPI
- World Vision
- Justice for Our Neighbors
- Team Brownsville
- Hearts and Homes for Refugees
- National Immigration Law Center
- No Boundaries International
- We Welcome Refugees

# Some of the Universities That Have Accessed *Oh Mercy*

Georgetown

Manhattan  
College

UVA

UCLA

Millersville  
University

Syracuse  
University

St. Joseph's  
University

Point Loma  
Nazarene  
University

# Notable Quotes from Viewers



“I am an ESL teacher and would like to see this film that shows what some of my students may have experienced.”



“Using the film as part of a presentation to my church family about my experience volunteering at the shelter in McAllen.”



“I heard about this film and I am attempting to show another side of the immigration story.”



**"*Oh Mercy* is by far the best film on US immigration issues that we have. It is beautifully crafted and deeply humanistic in its approach. Most importantly, it is deliberately short, and therefore accessible on a wide range of platforms to the huge audiences it is designed to reach. These local, regional, national, and global audiences are the ones we must have if we are to influence policy in any sustained or impactful way at this pivotal time in our nation's history."**

**- LEE GELERNT, DEPUTY DIRECTOR, ACLU  
IMMIGRANTS' RIGHTS PROJECT**